



Ottawa Entertainment.Ca

Who we are

We are Ottawa's own one stop directory for all of its Entertainment and Hospitality industries. We are the newest yellow pages, only better and it's on the information superhighway. As Ottawa grows in size, so to does the demand for entertainment and hospitality. The number of hits has grown from 5,000 to 300,000 hits a day. **58,000 people per week visit OEC.** As the demand grows so to does the need for reliable resources and information so that the smart consumer can plan wisely. According to Statistics Canada in a survey done in 2006, 78% of the population have internet access at home thus making it extremely convenient to access information. We are here to provide that information with a twist.

What we offer

We offer 24 hour a day, 7 day a week accessibility on Ottawa's premier entertainment and hospitality directory. We offer what no form of media can offer. **FLEXIBILITY.** Not only can you include your contact information, you can include full menu listings, pictures, virtual tours, digital videos, mailing list inserts, Banner ads and above all the ability to update and change anything on the site at any given time. What we are offering is something no one else can offer. **IMAGE. FLEXIBILITY. INCREDIBLE RATES** and last but certainly not least **GREAT SERVICE.** OttawaEntertainment.ca is the only company that can bring detailed and reliable information right to Ottawa's fingertips, whether at home or at work from now on, planning one's night is only a click away. So what do you want to do?

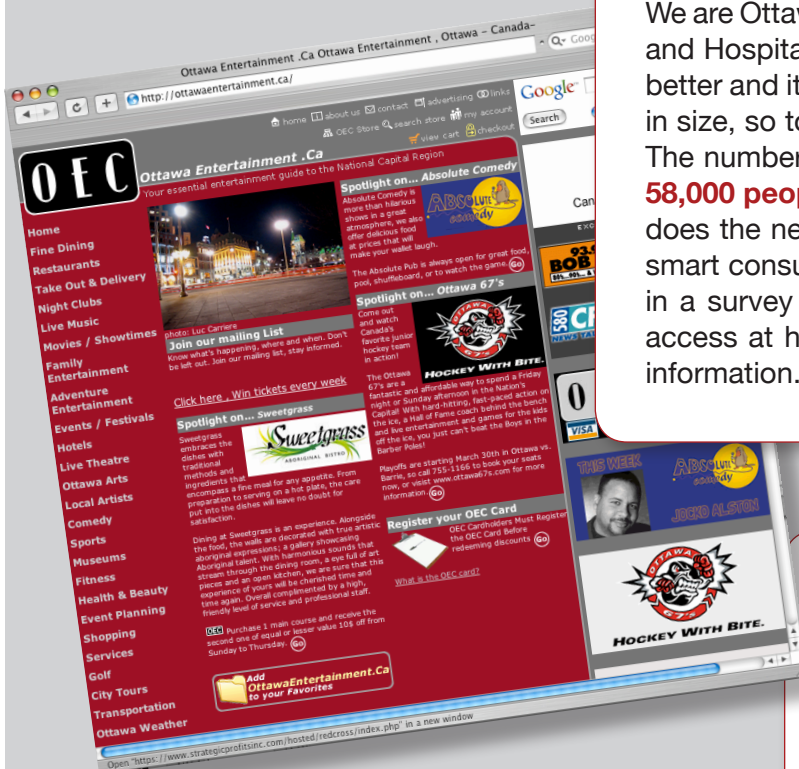
What you can expect

You have an opportunity to list with Ottawa's most prestigious and recognized entertainment and hospitality directory. If you have been struggling with the thought of advertising, look no further. You won't need to waste money on ad campaigns that never work. We have a proven record of continual growth with no signs of slowing down. We can offer flexible packages including terms of 3 months, 6 months, and a year. **We can build a package that is perfect for your business. Packages will be completely individualized to accommodate all of your business' needs.** Let our experts help you and your company grow to new heights. We at OttawaEntertainment.ca believe in great service. So you can count on us being there to meet all your needs. We look forward to doing business with you.

sales@ottawaentertainment.ca

Tel: 613-277-1558

Fax: 613-231-6536





Ottawa Entertainment.Ca

We offer you the opportunity to list your business on a full page inside the category of your choice. You can also compliment your page listing by adding a banner that can rotate through your upcoming events, special shows, next game or specials on a weekly basis. Furthermore you can utilize the OEC mailing list that goes out every Monday to maximize your exposure.

Packages (per month)

| | 3 | 6 | 12 | |
|---|-------|--------|--------|--|
|  bronze | \$299 | \$399 | \$599 | includes a page complete with pictures, menu, a written description of your establishment, list of services and rates, link to your website and a link to a map so that clients have easy access to finding the location of your business |
|  silver | \$549 | \$799 | \$999 | includes a page complete with pictures, menu, a written description of your establishment, list of services and rates, link to your website and a link to a map so that clients have easy access to finding the location of your business. Banner or Flash Banner on your page and a 1 month section spotlight. |
|  gold | \$749 | \$1049 | \$1399 | includes a page complete with pictures, menu, a written description of your establishment, list of services and rates, link to your website and a link to a map so that clients have easy access to finding the location of your business. Section rotating or Flash banner, 1 month section spotlight and a 1 month front page spotlight. |

Mailing List Insert
Enhanced Mail insert

\$10 / Week
\$50 /Week

Top Banner (468X60)
Top Right Banner (300x250)
Right Side Banner (234X100)

\$10 CPM - 1000 views for \$10
\$10 CPM - 1000 views for \$10
\$10 CPM - 1000 views for \$10

sales@ottawaentertainment.ca

Tel: 613-277-1558

Fax: 613-231-6536



Ottawa Entertainment.Ca

The purpose of advertising is to create top of mind awareness in potential clients. We can offer exactly that at OttawaEntertainment.Ca. OEC ranks the first listing on Google and Yahoo when searching for entertainment in Ottawa, both of which combine to represent 74% of all searches done on the internet on a daily basis. This ensures top of mind awareness for your clients.

"The ByWard Market is happy to renew for 2006, as we are pleased with the traffic we receive from your site. Please go ahead and invoice the BIA for 2006."

- Brenna Morell , special events coordinator, Byward Market BIA

Stats

Website :

Website: 58,000 people per week

Mailing list: 9,300 e-mail addresses

Demographic (per week):

45,000 of users from Ottawa, Ontario.

26,000 users are between 25-40 years of age and spend 100-250\$ on entertainment per week.

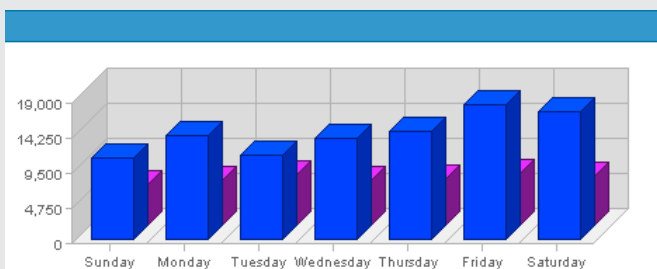
9,000 users are between 16-25 years of age and spend 50-150\$ on entertainment per week.

10,000 users are over 40 years of age and spend between 150-400\$ on entertainment per week.

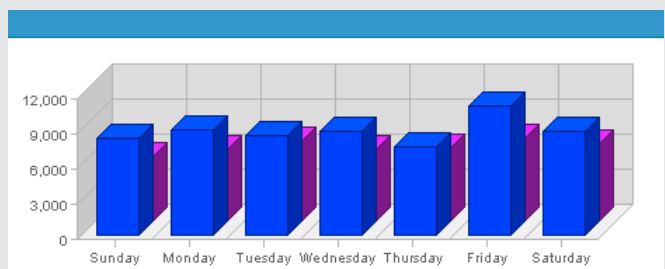


Website Statistics per day

Page views

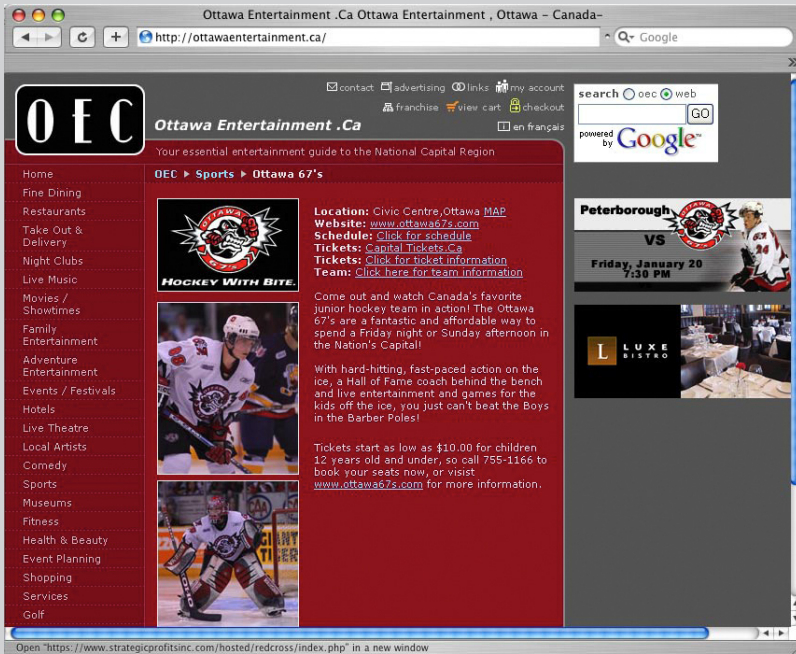


Session/People





Ottawa Entertainment.Ca



Add a rotating banner to your package to promote your upcoming events

Add a flash banner to enhance your page listing

Mailing List Insert

